



**SouthWest Ford**

3000 Fort Worth Highway, Weatherford, TX 76087  
(817) 596-5700 • www.southwestford.com



**SouthWest Suzuki**

2951 Fort Worth Highway, Weatherford, TX 76087  
(817) 565-1200 • www.southwestsuzuki.com



**SouthWest Mitsubishi**

3001 Fort Worth Highway, Weatherford, TX 76087  
(817) 565-1100 • www.southwestmitsubishi.com



**SouthWest Ford Lincoln**

4001 Interstate 30, Greenville, TX 75401  
(903) 455-7222 • www.southwestflm.com



**SouthWest Nissan**

3050 Fort Worth Highway, Weatherford, TX 76086  
(817) 596-3811 • www.southwestautogroup.com

Customer Email Address

Print Customer Name

Initials Here

\*See separate agreement for the terms and conditions of the SouthWest Promise program. \*\*See separate terms and conditions of the Auto Perfect program. + See terms and conditions of IDSafeChoice program. All benefits of the SouthWest Promise are only available at the locations listed above.

*Charlie Gilchrist's*  
**South West**

P R O M I S E



***The Charlie Gilchrist SouthWest Promise***

*Charlie Gilchrist's*  
**South West**  
**P R O M I S E**



At SouthWest, your Dealership for Life, our goal is to develop a long-term relationship with you and your family. As a preferred customer, you are entitled to valuable discounts, complimentary service items, and a VIP membership standing. Each time that you use your SouthWest Promise Rewards Card you will accumulate points that can be exchanged for discounts towards your next vehicle purchase. It's simple to use. You can check your point balance, the most up-to-date benefits for your card, monthly coupons, and much more 24 hours a day via the internet!

**We also guarantee professional service for all of your vehicles regardless of where you purchased them!**

## Rewards

**Accumulate 5 Points for Every Dollar Spent in Parts or Service!**

5,000 Points .....	\$50 Off Next Vehicle Purchase
10,000 Points .....	\$100 Off Next Vehicle Purchase
20,000 Points .....	\$200 Off Next Vehicle Purchase
30,000 Points .....	\$300 Off Next Vehicle Purchase
40,000 Points .....	\$400 Off Next Vehicle Purchase
50,000 Points .....	\$500 Off Next Vehicle Purchase
60,000 Points .....	\$600 Off Next Vehicle Purchase
70,000 Points .....	\$700 Off Next Vehicle Purchase
80,000 Points .....	\$800 Off Next Vehicle Purchase
90,000 Points .....	\$900 Off Next Vehicle Purchase
100,000 Points .....	\$1,000 Off Next Vehicle Purchase

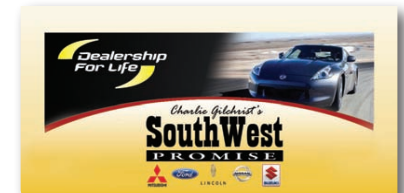
**Your SouthWest Promise Rewards Card will earn you points for every dollar spent in our service or parts departments. Your points can then be exchanged toward the purchase of your next vehicle.**

## The SouthWest Promise

**Please Check One:**



**Platinum Rewards**



**Gold Rewards**



## Sales Department

Purchasing a new vehicle is an important decision and we want to do everything we can to assist you throughout the process. There are many dealers that can sell you a vehicle but our goal is to become your Dealership For Life.

Our sales staff is here to help you learn about the many options that are available and guide you through the decision making process. And our commitment to service doesn't stop after the sale. As a thank you to our customers, all of our vehicles come with the SouthWest Promise at no charge.

## Finance Department

Our talented team of professionals has access to several major lending institutions. We can offer you competitive financing and leasing options, as well as a full line of warranty and insurance products to protect your financial investment. We are dedicated to complete customer satisfaction. We know we have to earn your business, but more importantly, we want to earn your trust.



## Service and Parts Department

Our highly trained staff repairs all vehicle makes and models and we offer highly competitive rates. When your vehicle needs service, just call for an appointment. Our parts department carries a full line of parts and accessories to keep your vehicle looking great and in top running condition. Plus we reward you with bonus points for every customer dollar spent.

## Collision Center

Our collision center repairs all makes and models and honors all insurance policies; no job is too big or too small. With our Free Lifetime Estimate Program simply stop by or visit us on the web for an appointment and help with your claim. We are a direct repair facility for most major insurance companies.



SouthWest Promise Rewards Program has stipulations, excludes certain vehicles and equipment at dealer discretion. See dealer for details. See restrictions on our limited lifetime engine repair agreement. See terms and conditions of the program for details.

**When you purchase a new or pre-owned vehicle at our dealership, and enroll in the SouthWest Promise Rewards Program you will receive the following...**

## Lifetime Engine Guarantee\*

Our Lifetime Limited Engine Repair Agreement covers your engine as long as you own your vehicle.

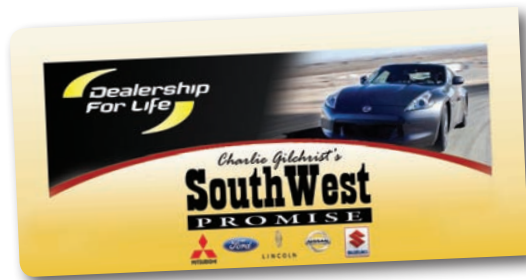
## Multi-Point Inspections\*

We will provide multi-point inspections for your vehicle for as long as you own it.

## SouthWest Promise Rewards Program\*

Includes 1 Year of Free Oil Changes, Car Washes, Tire Rotations and many additional benefits...





## Our SouthWest Promise Gold Rewards Card Includes Complimentary:

- Lifetime Engine Guarantee\*
- 1 Year Free Oil Changes\* (Total of 3)
- 1 Year Free Car Washes\* (with Regularly Scheduled Maintenance)
  - 1 Year ID Theft Protection\*\*
  - 1 Year Free Tire Rotations+
- 1 Year Road Hazard Tire & Wheel Coverage\*\*
  - 1 Year Dent & Ding Coverage\*\*
  - 1 Year Windshield Coverage\*\*
    - 1 Year Towing\*
- Lifetime Multi-Point Inspections\*
- Lifetime Pre-Vacation Vehicle Check-Up\*
- Lifetime Free Auto Body Shop Estimates\*
  - 5% Discount on Accessories
  - 10,000 Point Bonus for Future Trade-In
- 20,000 Point Bonus for Customer Referral Purchase
  - 5,000 Point Military Personnel Bonus
  - 250 Birthday Bonus Points
- "First to Know" SouthWest Promotions and Events
  - Bonus Points for Every Dollar Spent in SouthWest Service and Parts Departments

**All at No Charge to You!**



## Our SouthWest Promise Platinum Rewards Card Includes All of the Following Benefits:

- Lifetime Engine Guarantee\*
- 3 Years Free Oil Changes\* (Total of 9)
- 3 Years Free Car Washes\* (with Regularly Scheduled Maintenance)
  - 3 Years ID Theft Protection+
  - 3 Years Free Tire Rotations\*
- 3 Years Road Hazard Tire & Wheel Coverage\*\*
  - 3 Years Dent & Ding Coverage\*\*
  - 3 Years Windshield Coverage\*\*
  - 3 Years 24-Hour Roadside Assistance\*\*
    - 3 Years Towing\*
- Lifetime Multi-Point Inspections\*
- Lifetime Pre-Vacation Vehicle Check-Up\*
- Lifetime Free Auto Body Shop Estimates\*
  - 10% Discount on Accessories
  - 20,000 Point Bonus for Future Trade-In
- 40,000 Point Bonus for Customer Referral Purchase
  - 10,000 Point Military Personnel Bonus
  - 500 Birthday Bonus Points
- 5,000 Bonus Points for Joining Platinum Card Program
- 50,000 Bonus Points at Time of Trade-In if All Factory Mandated Maintenance is Performed Only at SouthWest

**Ask for Details.**