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Platinum Motorcars Hosts “The Ultimate Toy Drive” Sponsored by 100.3 Jack FM and Warner Music Group

For one day, Santa substitutes his sleigh-pulling reindeer with an Aston Martin, Bentley, Jaguar, Lamborghini, Porsche and Rolls Royce Phantom.



Dallas, Texas - Platinum Motorcars brings new meaning to a “toy drive.” On Saturday, December 19th between 9am – 3pm, the exotic car rental dealership will host **The Ultimate Toy Drive**, sponsored by 100.3 JACK FM, a family-friendly holiday event with a vroom! Platinum Motorcars owner Benny Black is offering one complimentary spin in an exotic vehicle – choice of Lamborghini, Bentley, Aston Martin, Porsche, Jaguar or Rolls Royce Phantom – for guests who bring a new, unwrapped toy to donate to Bryan’s House. The dealership will become a winter wonderland with a Santa Claus meet n’ greet and photo opportunity, holiday sips and snacks, and drawings for free CDs from Warner Music Group. In addition, Platinum Motorcars is offering a 20% discount on any car rental throughout the month of December with toy donation.

Toys benefit Bryan’s House, a special-care facility in Dallas for children with special medical and developmental needs and those affected by HIV/AIDS. Bryan’s House offers a full range of medical, educational, and psychosocial services 24 hours a day, seven days a week.

Each driver will need a minimum of \$100,000 in property damage coverage on automobile liability insurance. The route will be pre-mapped and drives will be chaperoned by a Platinum Motorcars representative.

Platinum Motorcars is a car rental dealership leasing exotics, sedans, sports cars and SUVs, in addition to chauffeured transportation and sales on hard-to-find vehicles. The dealership is located at 11430 North Central Expressway, Dallas, TX 75243 and services Austin, Houston, Midland, and San Antonio. Hours of operation are Monday through Friday from 9am – 6pm; Saturdays from 10am – 4pm; Sundays by appointment. For more information, call 469.374.9090 or visit www.platinummotorcars.net.

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