

LR4 2010+ AND LR3 2005-2009 MODEL YEAR ACCESSORIES



Land Rover vehicles are bold, versatile and luxurious, with a groundbreaking design that incorporates many practical features as standard. But because every owner enjoys his or her own unique lifestyle and pursuits, there is a range of specialized items to bring even more style and added capability to your Land Rover. And, most accessories can be added at any stage during your vehicle's life. These latest accessories may be suitable for both LR4 and LR3 models. Please ask your Land Rover retailer for details.

EXTERIOR

Tailor your Land Rover's elegant lines to suit your own unique tastes

CARRYING AND TOWING

Sometimes even a Land Rover takes on added capacity

INTERIOR

Luxury and practicality

TOURING

To assist you in your travels

SUSTAINABILITY

Land Rover's commitment

5-15

PAGES

PAGES **21-24**

> PAGE 25

PAGES **26-27**

Why Buy Genuine Land Rover KIT?

KIT: The Land Rover Retailer-fitted vehicle accessory range engineered specifically for Land Rovers Just as all Land Rover vehicles deliver outstanding on- and off-road performance, so does the extensive range of Land Rover engineering-approved accessories. As a complement to the Land Rover owner's lifestyle, these accessories are engineered to ensure seamless integration with Land Rover vehicles.

KIT has no equal — ranking above any aftermarket counterpart — when it comes to proper performance with Land Rovers. Here's why:

PREDICTIVE ANALYSIS

Using the latest predictive stress analysis methods validates the safety and durability of Land Rover KIT.

VIRTUAL ENGINEERING

Computer-Aided Design helps ensure that accessories are conceived to complement the vehicle's lines and stylish looks. This ensures the high quality of fit and finish one expects from Land Rover.

ENVIRONMENTAL

Different climates provide different challenges for these accessories. Land Rover KIT is tested under a range of climate conditions to ensure quality performance.

DURABILITY

All accessories undergo the same test plan as the vehicles themselves — rigorously analyzed far beyond the extremes of normal customer use.

RIG TESTING

Heavily integrated parts, such as roof bars, are developed and tested very early on during vehicle development to ensure seamless compatibility.

WARRANTY

KIT is covered by the same limited new vehicle warranty as your Land Rover when installed at the time of customer delivery.



WHEELS

Make your Land Rover stand out with a smart set of alloy wheels. Choose from a range of striking designs, each tested to perform far in excess of normal driving situations. And for adverse conditions, a snow traction system and mudflaps can assist you and your vehicle.



19-inch 6-Spoke Alloy Wheel (Rim only)
Shadow Chrome Finish — RRC002900MNL
2005-09 vehicles only

Recommended Tire: 255/55 R19 111V A/T

Center Cap

Shadow Chrome Finish — RRJ500030MNL Bright Polished Finish — RRJ500060MUZ



19-inch 7-Split Spoke Alloy Wheel (Rim only) Sparkle Silver Finish — LR013925 For 2009 vehicles onward

Recommended Tire: 255/55 R19 111V A/T

Center CapSparkle Silver Finish — RRJ500030MNM



19-inch 7-Spoke Alloy Wheel (Rim only) Sparkle Silver Finish — LR008547 For 2009 vehicles onward

Recommended Tire: 255/55 R19 111V A/T

Center Cap
Sparkle Silver Finish — RRJ500030MNH



20-inch 8.5J 5-Spoke Alloy Wheel (Rim only) **Diamond Turned Finish** — VPLAW0002* For 2009 vehicles onward

Recommended Tire: Pirelli Scorpion Zero 255/50 ZR20 109Y

Center CapBright Polished Finish — RRJ500060MUZ



20-inch 8.5J 10-Spoke Alloy Wheel (Rim only)
Titan Silver Finish — VPLAW0003*
For 2009 vehicles onward

Recommended Tire:
Pirelli Scorpion Zero 255/50 ZR20 109Y

Center Cap High Gloss Finish — RRJ500030MCM

When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage. Please discuss your requirements with a retailer when selecting your vehicle and specification.

^{*}Please note: Must be ordered as a set of five 20" wheels per vehicle and each 2009 vehicle must have a tire information label fitted. (All markets except North America VPLAW0004; for North American markets VPLAW0005.) Please see your Land Rover retailer for further information.



Wheel Locks

Help protect your Land Rover's wheels from theft with locking wheel nuts that can be removed only with a special tool that accompanies the kit.

For 2006 vehicles onward — VUB504120





Valve Stem Caps

Enable the Land Rover presence to permeate every detail of your vehicle — right down to its tire valve stem caps (Tire Pressure Monitoring System-compatible). Full-color Land Rover logo — LR006186 Black logo on silver background — LRN90310



Snow Traction Control System

For enhanced traction on snowy or icy surfaces, conveniently fasten the Snow Traction Control System to your Land Rover's front wheels. Sold in sets of two.

For 17" wheels — VUJ000010 For 2005-09 vehicles (18" and 19" wheels) — VUJ000020



Center Caps

Add a distinctive finishing touch to your Land Rover's wheels with attractive Center Caps.

Green Gold logo on Sparkle Silver cap — RRJ500030MNH Black Silver logo on Sparkle Silver cap — RRJ500030WYS Green Gold logo on Bright Silver cap — RRJ500030MCM Black Silver logo on Bright Silver cap — RRJ500030WYT Green Gold logo on Chrome cap — RRJ500060WYU Black Silver logo on Chrome cap — RRJ500060MUZ



EXTERIOR

Exterior accessories for your Land Rover combine rugged protection with stylish looks. The protection bars and lamp guards can lead a punishing life if full use is made of your vehicle's impressive all-terrain potential. Doors and sills also can find life tough, so Land Rover designed side steps, body side moldings and protection tubes to help prevent stone chips, scuffs and scrapes, whether you're crossing the countryside or the parking lot.



Protection Bar

Made from soft-feel polyurethane. Compatible with the Electric Winch. Driving Lamp Kit not included. Available late March 2010. For 2010 vehicles only — VPLAP0022



A-Frame Protection Bar

Made from soft-feel polyurethane. Includes front Park Distance Control adaptation kit, if required. For 2005-09 vehicles — LR005237 For 2005-09 vehicles (with winch compatibility) — LR005743 (not shown)

Protection Bar License Plate Bracket

For 2005-09 vehicles only — VUB500670



Brush Bar

This black, one-piece, nylon-coated steel wraparound bar enhances your LR3's front bumper protection.

For 2005-07 vehicles — VUB501270 For 2005-07 vehicles (with winch compatibility) — VUB502660

Wraparound Protection Bar

Front bumper protection comes in the form of this modular steel wraparound bar. (Not compatible with vehicles equipped with Adaptive Cruise Control or Front Park Distance Control.) For 2005-09 vehicles only — VUB502510

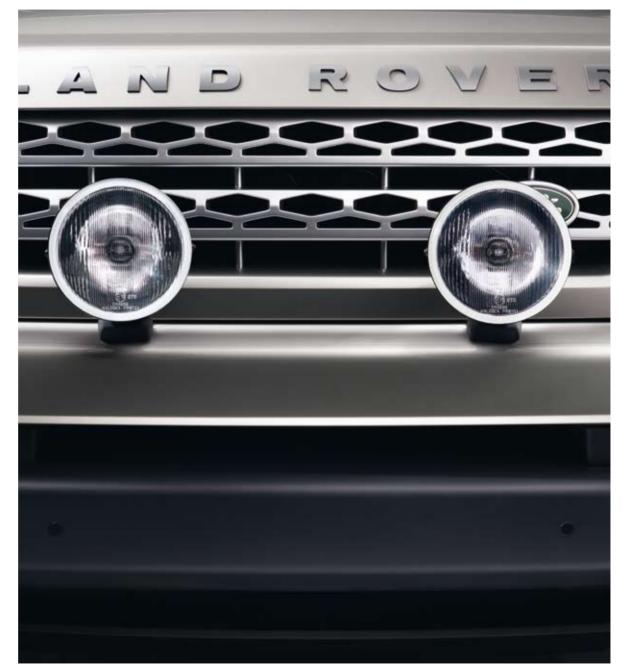


Rear Lamp Guards

These attractive lamp guards combine rugged protection with stylish looks.
For 2010 vehicles onward — VPLAP0009



For 2005-09 vehicles — VUB502590



Driving Lamp Kit

High performance halogen driving lamps supplied with covers. Additional mounting brackets required. For 2010 vehicles onward — VPLAV0019

Not compatible with Electric Winch

— VUB501471

For 2005-09 vehicles — VUB502850*

Driving Lamp Mounting Brackets

A pair of direct-to-bumper brackets.
For 2010 vehicles onward — VPLAV0020
For 2010 vehicles onward with Protection Bar
— VPLAV0021
For 2005-09 vehicles — VUU500110*
For 2005-09 vehicles (modular steel for Brush Bar mounting) — VUU5000140*

Driving Lamp Covers* (not shown) VUS500010

Snap-on Hard Covers

Protect your Driving Lamp Kit with these clear hard covers that easily snap into place. Helps comply with certain state regulations; see your retailer for more information. For 2005-09 vehicles only — VUS500040

*Not compatible with the Body Styling Pack Front Bumper



Bright Finish Mirror Kit For 2010 vehicles onward (Upper) — VPLMB0041

Stainless Steel Rear Bumper Tread PlateFor 2010 vehicles onward — LR006874

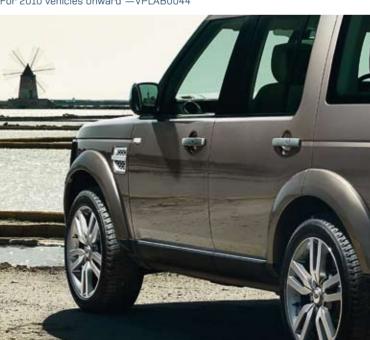




Fixed Side StepsFor 2010 vehicles onward — VPLAP0035

Stainless Steel Finisher Pack

Includes the Stainless Steel Lower Door Trim Finisher (shown below) and the Stainless Steel Tailgate Trim Finisher (shown at left). For 2010 vehicles onward —VPLAB0044





Side Protection Tubes (Stainless Steel) For 2010 vehicles onward — VTD500020







Side Protection Tubes (Black Steel)For 2010 vehicles onward — VTD500010

Body Side Moldings with Bright InsertFor 2010 vehicles onward — VPLAP0013





Underbody ProtectionFor 2010 vehicles onward with a winch — VPLAP0025



Underbody ProtectionFor 2010 vehicles onward without a winch — VPLAP0024



Underbody Protection
For 2005-09 vehicles without a winch — LR007483
For 2005-09 vehicles with a winch (not shown) — KRQ500010



Front Mudflaps
For 2010 vehicles onward — CAS500010PCL



Rear Mudflaps
For 2009 vehicles onward — VPLAP0017
For 2009 vehicles — VPLAP0002
For 2005-08 vehicles — CAT500010PCL



LR G4 Decal Kit Proclaim your sense of adventure with this unique LR G4 decal. HLD501083EMC



Chrome Fender Vent - Satin Finish This accessory is not available for 2010 model year vehicles. For 2005-09 vehicles only — LR006873



Raised Air Intake Not compatible with 5.0L V8 gasoline models. Additional parts are required for 3.0L TDV6 models. Please see your Land Rover retailer for more information. This accessory

is not available for 2010 model year vehicles.

For 2005-09 vehicles — ADL780010



Body-Colored Tailgate Latch This accessory is not available for 2010 model year vehicles.

Zermatt Silver — LR007101 Other available colors (not shown) Buckingham Blue — LR007098 Java Black — LR007102 Stornoway Grey — LR007099 Tonga Green — LR007097 Primed — LR007100





Body-Colored Wheel Arch Moldings (2005-09 vehicles only)
Bonatti Grey — DGP500580LAL
Buckingham Blue — LR007049
Java Black — DGP500580PNF
Stornoway Grey — LR007048
Tonga Green — LR007050
Zermatt Silver (shown here) — DGP500580MBK



Body-Colored Mirror Caps (2005-09 vehicles only)Buckingham Blue — LR004863Tonga Green — LR007531Chawton White — LR004862Zermatt Silver (shown here) — LR004836Java Black — LR004864Bright Finish (Upper) — VUB503880MMMRimini Red — LR004833Bright Finish (Lower) — LR003905Santorini Black — VPLAB0011PABPrimed (Upper) — LR004867Stornoway Grey — LR004837Primed (Lower) — R004866



Body-Colored Door Handles (2005-09 vehicles only)
Buckingham Blue — LR006944
Java Black — LR006949
Rimini Red — LR006942
Santorini Black — VPLAB0010PAB
Stornoway Grey — LR006945
Tonga Green — LR006943
Zermatt Silver (shown here) — LR006946



Washer Jet Cap (2005-09 vehicles only)
Buckingham Blue — LR007921
Java Black — LR007916
Rimini Red — LR007919
Stornoway Grey — LR007917
Tonga Green — LR007920
Zermatt Silver (shown here) — LR007918



Body-Colored Tailgate Rear Spoiler (2005-09 vehicles only)
Buckingham Blue — LR007577
Java Black — LR007581
Santorini Black — VPLAB0009PAB
Stornoway Grey (shown here) — LR007578
Tonga Green — LR007576
Zermatt Silver — LR007580





Land Rover Logo Plates

Trumpet the arrival of your vehicle with these durable, stylish Land Rover Logo Plates which feature a domed raised medallion mounted on the plate.

Brushed Silver — LR007528 Matte Black — LR007529





License Plate Frames

 $\operatorname{\mathsf{Add}}$ a stylish accent to your Land Rover with an attractive License Plate Frame.

Matte Black Finish — LRN91640

Brushed Silver Finish — LRN91650

Polished Silver Finish — LRN91660

Matte Black Finish with Land Rover Logo — LRN91610

Brushed Silver Finish with Land Rover Logo — LRN91620

Polished Silver Finish with Land Rover Logo — LRN91630

Stainless Steel Finisher Kit (2005-09 vehicles only) Includes a Stainless Steel Lower Tailgate Trim Finisher, Stainless Steel Lower Door Trim Finisher and Stainless Steel Grille Center Vane. LR007534

Other Body Styling Features (2005-09 vehicles only)

- Body-Colored Wheel Arch Moldings (shown below)
- Body-Colored Tailgate Lift Handle Assembly (shown right)
- Body-Colored Door Handles (shown below) and Mirror Caps
- Full-Length Roof Rail Kit Bright Finish
 20-inch 8.5J 5-Spoke Alloy Wheels Diamond Turned Finish





Wind Deflectors

Limit wind noise and airflow into your LR3 or LR4 when driving with the windows open with these easy-to-attach smoke-colored Wind Deflectors. Sunroof — LR006511 Side Windows — LR006510 Hood — LR006512



CARRYING AND TOWING

From sailboards and skiing gear to more extreme pursuits, your Land Rover's carrying and towing equipment can help handle the load. Eight different specialized roof carrying systems are available to transport a wide range of items, plus there's a rear-mounted carrier to satisfy bike enthusiasts. And if loads are too big for the roof, choose from two different tow bars to make use of your Land Rover's impressive towing capability.



Rear Ladder

For 2010 vehicles onward — AGP780020

*Roof Rails and Crossbars are required for all Land Rover roof-mounted accessories. Objects placed above the roof-mounted satellite antenna may reduce the quality of the signal received by the vehicle and could have a detrimental effect on the navigation and satellite radio systems, if fitted



Sports Box*

Lockable for security. Can be mounted either way for curbside opening in any country. Internal retention system for skis or other long loads. External dimensions: 90" long x 24" wide x 15" high. Volume: 105 gallons. Load capacity: 124 lbs. CAK500020



Expedition Roof Rack*

Vehicle must be fitted with a Short Roof Rail Kit CAB500120PVJ/CAP500090. Vehicle height when fitted at normal ride height: 821/2". Load capacity: 119 lbs. CAR500021PMA

Cross Bar Kit

Adjustable position crossbars, for carrying all Land Rover roof-mounted accessories featured. Easily removed when not in use. Lockable for security. Vehicle height when fitted at normal ride height: 78". Load capacity: 158 lbs. Vehicle must have factory-fit roof rails fitted or Roof Rail Kit CAB500120PVJ (not shown) /CAP500090/LR006442. VPLAR0001



Lashing Eve Kit

Six additional tie-down points for use with T-slots on Crossbars. VUB503160



Nylon tie strap for securing items to the Crossbars, Luggage Carrier or Expedition Roof Rack. 16' long x 34" wide; supplied individually. CAR500010

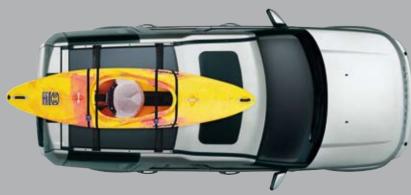


Full Length Roof Rail Kit - Bright Finish LR006442



Short Roof Rail Kit - Bright Finish

Designed for vehicles not fitted with factory-fit roof rails. CAP500090



Aqua Sports Carrier*

Carries one surfboard or sailboard and mast, or one canoe or kayak. Load capacity: 99 lbs. LR006846

*Roof Rails and Crossbars are required for all Land Rover roof-mounted accessories. Objects placed above the roof-mounted satellite antenna may reduce the quality of the signal received by the vehicle and could have a detrimental effect on the navigation and satellite radio systems, if fitted.



Luggage Box*

Lockable for security. Opens from both sides. External dimensions: 63" long x 37½" wide x 16" high. Volume: 118 gallons. Load capacity: 120 lbs. VPLDR0003



Luggage Carrier*

Load capacity: 138 lbs. LR006848



Ski and Snowboard Carrier*

Lockable for security. Carries four pairs of skis or two snowboards. Incorporates slider rails for easy loading. Load capacity: 79 lbs. LR006849

Ski Carrier (not shown)

Maximize your Land Rover's interior space by transporting skis with this durable, roof-mounted Ski Carrier. Choose from two models. Carrier for 3 pairs of skis — LRN50141



Rolling Duffel Bag

This rainproof duffel bag features 4 cu. ft. of storage, a telescoping handle and inline wheels. It easily attaches to, and detaches from, the Luggage Carrier (LR006848). LR004681



Roof Cargo Bag

Store up to 15 cu. ft. of goods in this durable, attractive bag. Made from weatherprooof materials and comes with eight straps. Works ideally with the Luggage Carrier (LR006848). LR004683



Bungee Cargo Net

Secure cargo with this durable cargo net that will not rust or scratch your gear. Extremely flexible, this net works especially well with the Land Rover Luggage Carrier (LR006848). LR005083



Cargo Carrier

This durable, lockable 13.5-cu.-ft. storage pod (250-lb. capacity) conveniently swings away for easy access to the trunk or rear cargo space. It comes with tail lights and a detachable 21" x 49" tray.

Note: Requires quick release Tow Hitch Receiver (KNB500080) and Towing Electrics (YWJ500220 or VPLAT0013, depending on model year), sold separately for installation.

LR004682



Bike Carrier (Ride Ready)

Securely transport your bike on the roof of your LR3 with this durable, lockable carrier which conveniently requires no disassembly of the bike. LR006847



Swing-Away Bike Rack

Secure bikes, skis or snowboards with this durable rack which conveniently mounts to your Tow Hitch Receiver (accessory KNB500080) and swings away for easy loadspace access.

Carrier for 4 bikes — LR008387



Drawbar/Adapt-a-Ball Set

For use with the Tow Hitch Receiver, this Drawbar Set includes a 2-inch tow bar, 3 different-sized adapt-a-balls, a locking hitch pin and a molded carrying case. Its specs include a 9-inch length, %-inch rise, 2-inch drop and 550-lb. tongue weight. Note: Requires Tow Hitch Receiver (KNB500080). VUB504010



Tow Hitch Receiver

This robust Tow Hitch Receiver delivers a 7,716-lb. trailer load capacity and a tongue weight capacity of 550 lbs. The receiver easily detaches from your Land Rover and is lockable for security. KNB500080

Towing Electrics

Centrally mounted sockets in your Land Rover's rear bumper provide electric power and rear lighting for your trailer. (Not pictured)
For 2010 vehicles onward — VPLAT0013
For 2005-09 vehicles — YWJ500220

Quick Release Tow Bar Stowage (not shown)

Hidden loadspace storage block.
7-seat vehicles only.
For 2010 vehicles onward — VV0500020

Tow Strap (not shown)

Includes storage bag that can be attached as a warning flag to the strap. Maximum load capacity: 6,615 lbs. For 2010 vehicles onward — STC8919AA

Note: The **Tracking Target Sticker** is required for vehicles fitted with the Trailer Assist option. Please contact your Land Rover Retailer for further details.

Electric Winch

VUB501471

9,500-lb. maximum load capacity. Includes cover for protection when not in use. Plug-in remote control allows safe operation from up to 3.6m.

Compatible with Protection Bar (VPLAP0022)

Winch Accessory Kit

(not shown) STC53202 Includes strap, snatch block, two shackles, heavy duty gloves and a storage bag.

INTERIOR

Your Land Rover's intuitive, sumptuous interior exudes craftsmanship and comfort. There is also the opportunity to add even more practicality with accessories such as a cargo barrier, stainless steel sill tread plates and waterproof seat covers.



Bright Finish Gear Change and Cup Holder SurroundsFor 2005-09 vehicles only — VUB501166

Note: The Surrounds, Door Waist Rails, Air Intake Grille and Tailgate Lower Trim listed here are from the LR3 Reflections KIT.

Chrome Finish Door Waist Rails (set of 4) For 2005-09 vehicles only (not shown) — BHR780310

Chrome Finish Air Intake Grille For 2005-09 vehicles only (not shown) — JAK000065MMM

Chrome Finish Tailgate Lower Trim

For 2005-09 vehicles only (not shown) — DGP000185MMM



Grey Birdseye Maple Fascia KitFor pre-2008 SE and HSE models — VUB504360



Burr Walnut Fascia KitComprises center console panel and air vent surrounds.
For pre-2008 SE and HSE models — VUB504370



Cargo Barrier

Easily removed. Can be fitted with Loadspace Rubber Mat or Loadspace Protector (EBF500080) and used with standard loadspace cover roller blind.

For 2010 vehicles onward

VUB501170



Cargo Divider

Separates pets from cargo.
Lockable outer gate on one side.
Must be fitted with Cargo Barrier.
Can be fitted with Loadspace
Rubber Mat and Loadspace
Protector (EBF500080). Not
compatible with standard
loadspace cover roller blind.
For 2010 vehicles onward
— EOH500040



Loadspace Protector

For 2010 vehicles onward (Cargo Barrier and Cargo Divider compatible) — EBF500080 For 2010 vehicles onward (Not compatible with the Cargo Barrier) — EBF500010



Flexible Loadspace Protector

Heavy duty fabric protects loadspace up to window height. Also covers loadspace floor with second row seats folded. Includes heavy duty gloves. For 2010 vehicles onward — VPLAS0015 For 2005-09 vehicles — VPLAS0002



Loadspace Rubber Mat

Waterproof with retaining lip and non-slip surface.

For 2010 vehicles onward — LR006401

Premium Carpet Mat Set Deep pile carpet with waterproof backing.

For 2009 vehicles onward (Nutmeg) — VPLAS0023SVB For 2008 vehicles onward (Alpaca) — LR006433 For 2008 vehicles onward (Ebony) — VPLAS0023PVJ For 2005-07 vehicles (Bahama Beige) — EAH500081SUC For 2005-07 vehicles (Ebony) — EAH500080PVJ

Ebony Carpet Mats (set of 4) EAH500019MMM



For 2008 vehicles onward

— LR006238

For 2005-07 vehicles

— EAH500050PMA

Rubber Mats — Third Row (not shown) EAH500100PMA



Rubber-Backed Carpet Mat Set

This stain-resistant carpet set features rubber backing and a retainer lip. Set includes first- and second-row mats.

For 2005-07 vehicles (Alpaca) — EAH500042SUC For 2005-07 vehicles (Ebony) — EAH500040PVJ



Waterproof Seat Covers

These washable, fire-retardant seat covers are made from 100 percent nylon and are impervious to mud, oil, water, suntan lotion and muddy paws. Includes headrest and armrest covers. Colors shown may differ from the actual product.

Front Seat Pair (not shown)

For 2010 vehicles onward (Almond)

- VPLAS0029SVA

For 2010 vehicles onward (Ebony)

- VPLAS0029PVJ

For 2005-09 vehicles (Aspen)

- LR005213

For 2005-09 vehicles (Sand) — LR005214

For DVD Headrest Seats Front Seat Pair

For 2010 vehicles onward (Almond)
— VPLAS0030SVA

For 2010 vehicles onward (Ebony)

- VPLAS0030PVJ

For 2005-09 vehicles (Aspen)

- VPLAS0009LUP

For 2005-09 vehicles (Sand)

- VPLAS0009SUN

Rear 5-Seat 35/30/35 (not shown)

For 2010 vehicles onward (Almond)

- VPLAS0031SVA

For 2010 vehicles onward (Ebony)

- VPLAS0031PVJ

For 2005-09 vehicles (Aspen)

- LR005217

For 2005-09 vehicles (Sand) — LR005218

Rear 5-Seat 70/30 (not shown)

For 2010 vehicles onward (Almond)

- VPLAS0032SVA

For 2010 vehicles onward (Ebony)

- VPLAS0032PVJ

For 2005-09 vehicles (Aspen)

- LR005219

For 2005-09 vehicles (Sand) — LR005220

Rear Set and Third Row 7-Seat

(not shown)

For 2010 vehicles onward (Almond)

- VPLAS0033SVA

For 2010 vehicles onward (Ebony)

- VPLAS0033PVJ

For 2005-09 vehicles (Aspen)

- LR005221

For 2005-09 vehicles (Sand) — LR005223





Sports Pedal Covers

Bright Finish covers enhance existing footrest and pedal covers.

For 2005-09 vehicles only — LR008713



Stainless Steel Sill Tread PlateCovers front and rear door sills.
EBN500041



Luggage/Load Retention Net

Secure items in your loadspace with a flexible Luggage/Load Retention Net. With its pair of 78" ratchet straps, it works with tie-down points on the loadspace floor to hold your cargo in place. (Pictured here in the Range Rover.) VUB503130





Collapsible Cargo Carrier

Store items during transport with this handy Collapsible Cargo Carrier. Includes separators for added convenience. EEA500050PVJ

TOURING ACCESSORIES



Electric Cool Bag

Powered by the 12-volt auxiliary socket. Thermostatically controlled temperature.
Easy clean interior surfaces.
Dimensions: 14" tall x 14" long x 8½" wide. Volume: 14 quarts.
VUP100140L

Cool Box (not shown)
Designed to fit within the Cubby
Box, accommodates mobile phone
cradle installation.
For 2005-09 vehicles only
— FJB500072PVJ

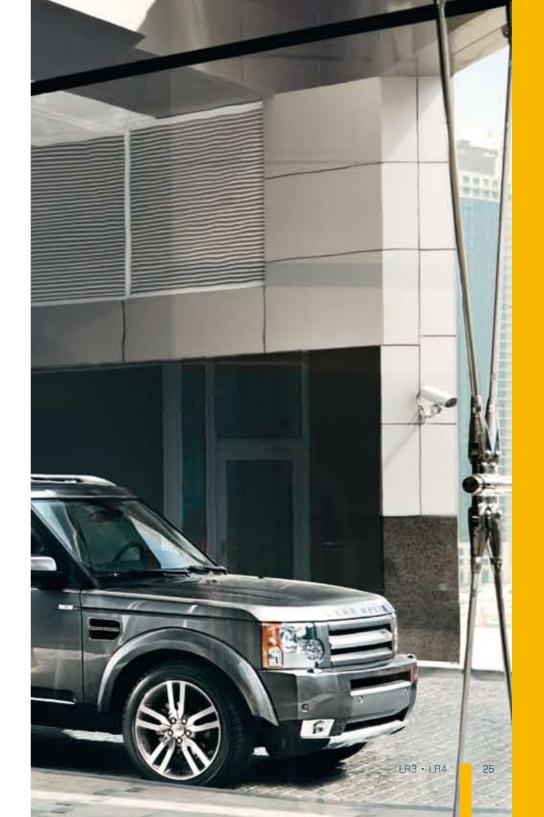
Bulb Kit (not shown)
For 2010 vehicles — VPLAV0018
For 2005-09 vehicles —
VUB501080

Touch-up Paints (not shown)
A comprehensive range of touchup paint sticks and aerosols will help your Land Rover look as good as new despite those minor chips and scrapes. Ask your Land Rover



Car Cover

Shield your Land Rover from dust, dirt and other particles with this durable Car Cover. Ideal for the indoors or outdoors, it conveniently stores when not in use. VUB504140





landrover.com/ourplanet

Our commitment is to a sustainable future. In everything from the design of our vehicles and the way we build them to how and where we use them and, at the end of their life, how they can be safely disposed of, Land Rover is committed to a sustainable future. We're committed to reducing our impact on the environment and are working in four key areas.



e TERRAIN TECHNOLOGIES

In 2007 we announced a joint investment into new technologies to improve the environmental performance of our vehicles. This joint investment now stands at \$1.3 billion. In 2008, we revealed our new concept vehicle, the LRX; a Land Rover in body and spirit but conceived as a hybrid 2.0-liter diesel with potential CO2 emissions of 120g/km.



SUSTAINABLE MANUFACTURING

World-class manufacturing facilities. Certified to ISO 14001 since 1998. Our manufacturing facilities at Solihull and Halewood have reduced emissions by around 4 percent year on year, over the past 5 years. Total energy used in manufacturing each vehicle has been reduced by 19 percent since 2002 while water use per vehicle has been cut by 14 percent over the same period. We're also offsetting all CO2 emissions by the manufacturing assembly of Land Rover vehicles at both plants. Partnered with specialist organization Climate Care, our projects include a wind farm in China and hydroelectric generators in Tajikistan. In addition, Land Rover vehicles are now designed to be 85 percent recyclable with all current models meeting the European End of Life Vehicles Directive. Sustainable and recyclable materials play an important role too: LR2 contains 10 percent recycled and 10 percent renewable materials.



CO₂ OFFSETTING

In 2006, in the UK, we launched a pioneering program for customers, independently administered by Climate Care, to offset CO_2 emissions for the first 45,000 miles of all new Land Rovers. This program is being rolled out progressively to other countries around the world. We're also the first automotive company to offset 100 percent of our manufacturing assembly CO_2 emissions.



GLOBAL CONSERVATION AND HUMANITARIAN PROJECTS

Land Rover vehicles are used by conservation and humanitarian organizations worldwide and are often first choice for difficult tasks. Organizations include the Born Free Foundation, Biosphere Expeditions, Royal Geographical Society (with IBG), China Exploration and Research Society and Earthwatch Institute. Our projects are diverse, ranging from an initiative to help with the protection of rare wolves in Ethiopia, to a project funded by our CO_2 offset program that provides efficient cooking stoves to rural parts of Uganda.

OUR PLANET

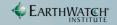
We take our responsibility to our planet very seriously. Our vehicles are designed for purpose. As part of our Fragile Earth policy, Land Rover has actively promoted responsible off-road driving since 1990. Our Experience Centers teach drivers to understand the full potential and unique breadth of the capability of their vehicles while reducing impact on nature and the environment in a wide range of activities.

To find out more, and to see our progress, visit www.landrover.com/ourplanet.











INDEX

A-Frame Protection Bar 6 Air Intake Grille 21 Alloy Wheels 2-3 Aqua Sports Carrier 17 B Bike Carrier 19 Body Side Moldings 9 Body Styling Pack 12 Brush Bar 6 Bulb Kit 25 Bungee Cargo Net 18 C 25 Cargo Barrier 22 Cargo Divider 22 Carpet Mats 23 Center Caps 4 Chrome Fender Vent 11 Collapsible Cargo Carrier 24 Cool Box 25 Cross Bar Kit 16
Alloy Wheels 2-3 Aqua Sports Carrier 17 B Bike Carrier 19 Body Side Moldings 9 Body Styling Pack 12 Brush Bar 6 Bulb Kit 25 Bungee Cargo Net 18 C 25 Cargo Barrier 22 Cargo Carrier 19 Cargo Divider 22 Carpet Mats 23 Center Caps 4 Chrome Fender Vent 11 Collapsible Cargo Carrier 24 Cool Box 25
Aqua Sports Carrier
B Bike Carrier
B Bike Carrier
Bike Carrier 19 Body Side Moldings 9 Body Styling Pack 12 Brush Bar 6 Bulb Kit 25 Bungee Cargo Net 18 C C Car Cover 25 Cargo Barrier 22 Cargo Carrier 19 Cargo Divider 22 Carpet Mats 23 Center Caps 4 Chrome Fender Vent 11 Collapsible Cargo Carrier 24 Cool Box 25
Body Side Moldings9Body Styling Pack12Brush Bar6Bulb Kit25Bungee Cargo Net18C25Cargo Barrier25Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Body Styling Pack12Brush Bar6Bulb Kit25Bungee Cargo Net18C25Car Cover25Cargo Barrier22Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Body Styling Pack12Brush Bar6Bulb Kit25Bungee Cargo Net18C25Car Cover25Cargo Barrier22Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Brush Bar
Bulb Kit
CCar Cover
CCar Cover
Car Cover25Cargo Barrier22Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Cargo Barrier22Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Cargo Barrier22Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Cargo Carrier19Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Cargo Divider22Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Carpet Mats23Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Center Caps4Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Chrome Fender Vent11Collapsible Cargo Carrier24Cool Box25
Collapsible Cargo Carrier24Cool Box25
Cool Box25
G1 666 But 110
D Page
Door Handles
Door Waist Rails21
Drawbar/Adapt-a-Ball Set

Driving Lamp Covers	7
Driving Lamp Kit	7
Driving Lamp Mounting Brackets	
-	
Electric Cool Box	٥٢
Electric Cool Bag	
Expedition Roof Rack	1b
F	
Fascia Kits	21
G	
Gear Change and Cupholder Surrounds	21
dear Change and Cupholder Surrounds	
L	
Lashing Eye Kit	16
License Plates and Frames	14
Loadspace Protectors	22
Loadspace Rubber Mat	22
LR G4 Decal Kit	11
Luggage Box	17
Luggage Carrier	17
Luggage/Load Retention Net	24
М	
Mirror Caps	13
Mirror Kit	
Mudflaps	
ινιααι ιαρο	TU
P	
Protection Bar	5

R	Page	Т	Page
Raised Air Intake	11	Tailgate Latch	1
Ratchet Strap	16	Tailgate Lower Trim	2
Rear Bumper Tread Plate	8	Tailgate Rear Spoiler	14
Rear Lamp Guards	6	Touch-up Paints	25
Rolling Duffel Bag	18	Tow Bar Stowage	20
Roof Cargo Bag	18	Tow Hitch Receiver	20
Roof Rail Kits	17	Towing Electrics	20
Rubber-Backed Carpet Mats	23	Tow Strap	20
Rubber Mats	23		
		U	
S		Underbody Protection	10
Seat Covers	23		
Side Protection Tubes	9	V	
Side Steps	8	Valve Stem Caps	
Sill Tread Plate	24		
Ski and Snowboard Carrier	17	W	
Ski Carrier	17	Washer Jet Caps	13
Sliding Loadspace Floor	24	Wheel Arch Moldings	13
Snap-on Hard Covers	7	Wheel Locks	
Snow Traction Control Systems	4	Winch	20
Sports Box	16	Winch Accessory Kit	20
Sports Pedal Covers	23	Wind Deflectors	15
Stainless Steel Finisher Kit	15	Wraparound Protection Bar	6
Stainless Steel Finisher Pack	8		
Swing-Away Bike Rack	19		

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