



WomenCertified® Press Release

**PRESS RELEASE
FOR IMMEDIATE RELEASE**
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Local Sales Manager Completes WomenCertified® Training, Joining Elite Group of Professionals Trained to Improve Buying Experience for Women

Marc Rhima] Completes One-of-a-Kind WomenCertified® Training

Carrollton, Texas May 15th 2009 – WomenCertified® today announced that E-CarOne's Marc Rhima of Dallas, Texas has completed the WomenCertified training and certification program and is now specially qualified to provide an extraordinary level of service to women.

Mr. Rhima specializes in pre-owned luxury vehicle sales at E-CarOne.com an internet based dealership located at 1875 N. Interstate 35E, in Carrollton, Texas 75006.

The goal of WomenCertified is to create women friendly companies and buying experiences. Statistics show that over 83% of all consumer purchases are made by women, making them the primary customer in almost every industry. WomenCertified is designed to teach sales and service professionals how to deliver better customer service, tailored especially for the female customer.

To become WomenCertified, professionals must complete a series of intensive training modules to learn the communication and customer service skills proven to be the most effective and desirable among women customers. Developed and conducted by Delia Passi, the leading expert and author on marketing and communicating to women, the training program includes a four-part online course track or live training and a culminating test. Passi has trained thousands of sales and service professionals across the nation in developing top communication skills, and she is the CEO and President of Medelia, Inc.

“Marc Rhima and the sales and service professionals who become WomenCertified are now part of a growing group who are raising the bar in providing the best customer service experience to women,” said Passi. “Studies show that Americans are growing less satisfied with the levels of customer service they receive, and WomenCertified is working to reverse that trend. It's a win-win opportunity for companies and consumers.”

WomenCertified launched in September 2007. For more information, visit www.WomenCertified.com.



Certificate of Completion



This certifies that

Marc Rhima

has successfully completed the WomenCertified™ certification requirements and
has made a commitment to offer a higher level of customer service to women.

A stylized, handwritten signature in black ink, appearing to read 'Delia Passi'.

Delia Passi, President

5/15/2009

Date