



[Infiniti](#) has started throwing stones at the Porsche Panamera S Hybrid. The Japanese luxury brand aims to pit its [M Hybrid](#) against the electrified German five-door in a fight for the title of the world's fastest-accelerating production full hybrid. How's that for a mouthful? The Porsche Panamera S Hybrid dishes out 380 horsepower and is good for a 0-60 mph time of around 5.7 seconds, all while returning up to 30 mpg highway. Of course, you'll be asked to pay for the privilege of ownership. The Panamera S Hybrid commands an MSRP of \$95,000.

The Infiniti M Hybrid, meanwhile, is good for 360 horse-

power from a 3.5-liter V6 engine and a potent electric motor. Infiniti hasn't outright said how quickly the M Hybrid can do the 0-60 mph dash, but we can say from experience that the vehicle is no pushover. All told, the [M Hybrid](#) can deliver up to 32 mpg highway.

The video starts with the Porsche Panamera S hybrid on a strip of concrete. A Stig lookalike gets in the car and pulls up to the starting line. In the Porsche's reflection we see the 360-hp Infiniti M hybrid; it's only later revealed that the [Infiniti](#) driver is an average man with a helmet and no race suit.

Watch the World's Fastest Hybrid [here](#)

We get a front view as the 380-hp Porsche smokes the tires off the line, only to find out that the shot was from the side mirror of the

Infiniti. The M crosses the line a car-length ahead, certifying it as the fastest full hybrid in the world. The Guinness World Record company lends its lawyer speak in the margins to verify the claim. The 2012 M hybrid gets power from a 3.5-liter V6 engine that makes 258 lb-ft of torque in addition to the 360 hp combines. The electric motor adds 199 lb-ft of torque from just 1,770 rpm, giving the M a good bite off the line. Fuel economy in the Infiniti is rated at an impressive 32 mpg on the highway, while the Panamera comes in at 30 mpg. The M hybrid weighs in at 4,129 pounds for a power-to-weight ratio of 11.46 pounds/horsepower. The Panamera, to compare, weighs in at 4,365 pounds, giving it a very similar ratio of 11.48 pounds/horsepower. The sprint to 60 takes 5.7 seconds in the Porsche and "under six seconds" in the Infiniti.

To make things just a bit more interesting for buyers, the Porsche sedan costs \$95,975 including destination, while the M35h costs just \$54,595.



The Infiniti M-Hybrid...the unmatched luxury of the human touch! Stop in for a test drive today!

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ABOUT COULTER INFINITI

[Coulter Infiniti](#), the east valley's premier Infiniti Dealership has proudly joined the Coulter family of auto dealerships. For over 80 years the Coulter name has stood for quality, value and service for tens of thousands of Arizona luxury car buyers. Coulter Infiniti (formerly Superstition Springs Infiniti) is conveniently located in Mesa, AZ, just 4 miles east of the 101 off highway 60 at the Superstition Springs Blvd. exit. The convenient location is minutes from Ahwatukee, Chandler, Gilbert, Mesa, and Tempe, AZ. Coulter Infiniti excels in selection, competitive pricing, service and a customer care program that includes free loaner cars, concierge service, and the kind of responsive support that maintains their customer loyalty. Our experienced sales staff is available daily to answer your questions and make sure you find the Infiniti or quality pre-owned vehicle that's perfect for you. Our Finance Department will make the car buying process as straight forward as possible so you can get on the road in your new Infiniti.

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THE COULTER CUSTOMER CORNER

"Everyone I have dealt with at Coulter Infiniti has been wonderful. Since I purchased my vehicle, I have had the most incredible care and service. I feel like a Rolls Royce owner thanks to the people at Coulter Infiniti who support this attitude and level of service. Thank you so much!" Barbara K.

"EXCEEDED my expectations, delivered more than promised to my advantage. Exceptionally well organized and professional. A pleasure to do business with."

"Great car buying experience. No high pressured sales tactics."

"I would highly recommend this dealership to anyone who is looking to purchase a new or pre-owned Infiniti."

"This was the easiest, most pleasant sales experience ever. Every employee I have had contact with has given me great customer service, including the evening receptionist, who is delight to talk to. Thank you for everything!"

"Best car buying experience I ever had; purchased a certified used vehicle and was completely satisfied with the low pressure, patience and price I received. Can't describe how good I feel about my experience at Coulter!"

"The buying experience with Coulter was outstanding. No pressure, no haggling, just professionals doing a terrific job. I can't wait to buy my next Infiniti."

"The staff at Coulter Infiniti was very warm and welcoming from the minute I arrived on site. My sales associate took the time to show me the details of each vehicle. There was no pressure and no false promises. I went to get a car and came out a short time later with exactly that



"I have purchased four Infiniti's in the last four years and the service I receive from Coulter has been outstanding. My vehicle's are great and the service is the best— one of the many reasons I will be an Infiniti owner for life."

"From beginning to end, the experience with Coulter Infiniti exceeded my expectations! I do not live in the same town that the dealership is located, which was a complication that was overcome due to the expertise of Coulter. It doesn't get any better than that!"

"If every automobile salesman handled their business Coulter Infiniti does, buying a car would be a much more pleasant experience. I would highly recommend this dealership, and certainly appreciate their highly professional, personable interaction with us during the car buying transaction...BRAVO!"

"People may not believe me, but it is worth it to buy from a certified luxury dealer if for nothing else than the experience. I used to HATE buying cars from dealerships, but this is the first and only experience I can say I didn't leave feeling disappointed and abused. I feel really good about my purchase and I am happy that I had this experience. I will never buy from anyone else again."

"I will never go anywhere else for a vehicle. Coulter Infiniti... you are the BEST!!!!!! Thank You to everyone who made this possible for me. I am ecstatic! Actually you may not be able to get me out of my car I love it so much."

"The Coulter staff was very accommodating in every aspect of my car purchase. "Service with a Smile" - Thank you Coulter Infiniti!"

To read more reviews and customer testimonials, [click here!](#)