

The Coulter Infiniti "Holding the Keys to Luxury" Newsletter

THE INFINITI JX DEBUT

The Infiniti JX Concept, a preview of an innovative new 7-passenger/3-row luxury crossover that joins the Infiniti lineup in spring 2012, made its world debut on Aug. 18 at the Pebble Beach Concours d'Elegance. From the dramatic front grille and headlight design to the crescent-cut D-pillar and greenhouse shape, the JX Concept shines as a fresh, bold alternative to

the many flavors of vanilla currently dominating the three-row luxury crossover segment. Beyond its stunning exterior, the new Infiniti JX Concept is designed to excel in three areas where luxury crossover buyers put an emphasis interior flexibility and roominess, safety, and innovative hospitality features. The three-row luxury crossover segment is one of the fastest growing among all luxury vehicle segments, providing a huge opportunity for Infiniti. In the interior, the production Infiniti JX will offer what is expected to be class-leading roominess, along with a 2nd row seat design that tilts and slides forward providing exceptionally easy 3rd row access. The 3rd row is equipped with adult-sized room for all occupants and five-and-a-half inches of 2nd row forward-back adjustability. The Infiniti JX continues Infiniti's tradition of developing world's first technologies, offering the currently available Blind Spot Intervention and adding a new feature, Backup Collision Intervention. With this technology, when the transmission is in reverse, the JX will help the driver detect crossing objects behind the vehicle and, if necessary, the system will automatically engage the brakes to help avoid a collision. The Infiniti JX will also offer technologies designed to make owners lives a bit easier and more efficient, such as a 14-speaker Bose Studio Surround sound system with Waveguide bass technology and an advanced Infiniti Connection Telematics system that can automatically synch the owner's calendar and provide navigation guidance to appointments. It will also feature the Infiniti Personal Assistant, Infiniti's new personal concierge service with 24-hour access to a live team of professional assistants. The Infiniti Personal Assistant benefit is now offered free-of-charge with every 2012 Infiniti vehicle purchase. And, in keeping with Infiniti's "Inspired Performance," the Infiniti JX will offer a balance of driving exhilaration and fuel efficiency through a combination of a powerful V6 engine and all-wheel or front-wheel drive. The Infiniti JX will also be the first Infiniti to utilize a sport-tuned, but fuel-efficient continuously variable transmission. The CVT will mimic a step transmission when the Sport mode of the Infiniti drive selector is engaged. As a premium crossover with a real 3rd row along with Infiniti levels of hospitality and driving pleasure, the new JX is another breakthrough design from the brand that has been breaking new ground for more than 20 years. If you want more information on the Infiniti JX, give us a call today and let us answer all your questions, 480-396-1500.



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WE WANT YOUR TRADE!!!!

Coulter Infiniti has been designated as a site to conduct a special test market pricing and financing event. If you own a 2004-2009 Infiniti, you qualify for this private sale. We must fill some very special vehicle requests. We are in desperate need of acquiring several pre-owned vehicles by the end of the month. We want to exchange your vehicle for a brand new Infiniti. The combination of a greater trade value, low prices and special factory incentives means you could quite possibly be driving a new vehicle for the same payment, or even less than you have now. This special offer is only being made to select Coulter Infiniti neighbors. Call 877-415-2571 with questions or to set an appointment. We will gladly give you a free appraisal of your vehicle with absolutely no obligation to trade.

ACT NOW – OFFER ENDS September 30, 2011

*Visual inspection is required. One trade-in per transaction. Customer responsible for negative equity on trade. Any negative equity will be part of a new transaction. Any/all rebates/incentives to dealer. Offer must be used in conjunction with the purchase of a new vehicle. Offers cannot be combined. Specialty vehicles not eligible.

Coulter Infiniti - 6225 E. Test Dr. Mesa, AZ 85206 - US60 & Superstition Springs Blvd.

Sales - 877-415-2571 Service - 877-415-2945 Parts - 877-415-3521

Discover the IPL G Coupe

The Infiniti Performance Line represents the pinnacle of Infiniti innovation and craftsmanship. Luxury and performance are amplified in the [IPL G Coupe](#): the exclusive IPL-tuned engine and suspension augment the driving experience while aggressive styling and aerodynamics visually express the elemental strength contained within. Building on the already impressive performance of the G Coupe's 3.7-liter 24-valve V6 engine, the IPL G Coupe has been tuned to produce more torque and an additional 18 hp. IPL enhancements intensify the feel of acceleration,



The 2011 Infiniti IPL G-Coupe comes in limited color combinations including black with an interior featuring red leather seats.



delivering a more exhilarating driving experience. Take direct control with the 6-speed manual transmission for the maximum driving experience or choose the 7-speed automatic for effortless acceleration. With output you'll feel and fear the IPL G Coupe's full-throated exhaust note signals its approach and intention of pure performance. The distinctive chrome ports of the true dual exhaust system vent the engine more efficiently, reducing backpressure to improve upper-end power output. The Infiniti IPL G Coupe scores high safety remarks with an Advanced Air Bag System. The system includes dual-stage supplemental front air bags with seat belt and occupant-classification sensors that adjust their inflation rate depending on crash severity and seat belt usage. The IPL G Coupe starts at \$48,900. Take a test drive in one today and see for yourself why the critics are raving about this sporty new model.

The IPL G Coupe unquestionably takes performance a step further."

Motortrend.com

THE INFINITI AT YOUR SERVICE SWEEPSTAKES

**YOU COULD WIN[†] THE GRAND PRIZE OF AN
INFINITI M, G CONVERTIBLE OR FX.**

Whichever Infiniti you choose also includes a two-year Infiniti ELITESM Maintenance Vehicle Service Plan.

You could also win[†] a VIP trip for two to a Formula One race in Australia, Britain, Canada, Monaco or Spain. Or 1 of 200 instant prizes of two-year Infiniti ELITESM Maintenance Vehicle Service Plans.

For illustrative purposes only, actual prize may vary.



No purchase necessary. Exclusively for Infiniti owners as of August 1, 2011.

Whichever Infiniti you choose also includes a two-year Infiniti ELITE Maintenance Vehicle Service Plan.

You could also win a VIP trip for two to a Formula One race in Australia, Britain, Canada, Monaco or Spain. Or 1 of 200 constant prizes of two-year Infiniti ELITE Maintenance Vehicle Service Plans.

[Click Here](#) to Register

Caring for your Car in the Extreme Summer Heat

With temperatures peaking up to 115 degrees this summer, we are urging drivers to make sure they're properly caring for their cars in this heat. The heat wave is officially here. You've heard our weather team's warnings and you've heard our reporters tell you how to care for yourself, your neighbors and your pets, but do you know how to take care of your car during these extreme conditions. As a precaution, these vehicle components should be checked periodically during summer to help avoid breakdowns and car problems. Coulter Infiniti wants to make sure your vehicle is as safe as it can possibly be and suggests five ways you can protect your car during these dog days of summer.



1. The heat can wreak havoc on your battery. To make sure your battery lasts thru the summer.
 - * ensure your battery is securely mounted in place to minimize vibration
 - * clean any corrosive build up from the battery terminals and cable clamps
 - * make sure the clamps are tight enough that they will not move.
 - * have your car's battery tested by a trained technician
2. Maintain your engine and keep it cool:
 - * add additives to the coolant to protect the radiator and internal engine components
 - * flush the system and have the coolant replaced periodically
 - * inspect hoses and belts for cracking
3. Tire maintenance:
 - * maintain standard inflation on tires
 - * inspect tire treads for signs of uneven wear
 - * make sure there is adequate depth between treads
4. Just like people, cars need fluids too. Fluids help lubricate and cool the engine.
 - * measure all fluids to make sure they are filled to the maximum levels
 - * add distilled water

Call 480-396-1515 to schedule your service or [click here](#)

Make sure your car is running smooth this summer—visit our award winning service department and let us make sure your car is ready for the hot temperatures.

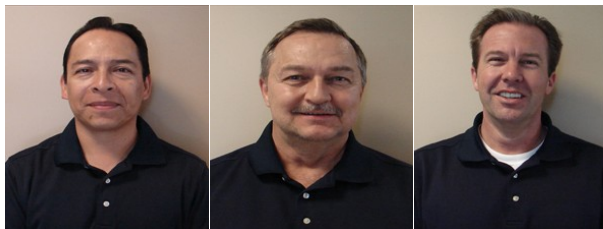
SEPTEMBER SERVICE REPAIRS
The more you spend, the more you save!

Spend \$50 - \$100 and receive.....\$15.00 off
 Spend \$101 - \$250 and receive\$25.00 off
 Spend \$251 - \$500 and receive\$50.00 off
 Spend \$501 or more and receive.....\$100.00 off

Our Mission... To Deliver a World Class Service Experience through innovation, competitive pricing, and great people. Your Infiniti Vehicle is leading the way with some of the most advanced technology in the market today, that's why at Coulter Infiniti we pride ourselves by employing the most Infiniti trained and certified "Master Technicians" in the Valley, with an average of over 13yrs experience. Our Service Advisor's are all full line certified with an average of 17 years in the industry. With the knowledge and experience we are able to handle all your vehicle needs. Visit our [service department](#) today and allow us the opportunity to deliver that World Class Experience!

- Shop Hours: M-F 7-6, Sat 8-5, closed Sundays
- Service Dept phone 877-415-2945
- Service Dept fax 480-396-1517

Meet Our Award Winning Service Team



Bart Burns Nick Seamans Gerry Lopez



Coulter Infiniti

6225 E. Test Dr.
Mesa, AZ 85206
US60 & Superstition Springs Blvd.

Sales - 877-415-2571
Service - 877-415-2945
Parts - 877-415-3521
Call us or send an [email](#)



www.coulterinfiniti.com



ABOUT COULTER INFINITI

[Coulter Infiniti](#), the east valley's premier Infiniti Dealership has proudly joined the Coulter family of auto dealerships. For over 80 years the Coulter name has stood for quality, value and service for tens of thousands of Arizona luxury car buyers. Coulter Infiniti (formerly Superstition Springs Infiniti) is conveniently located in Mesa, AZ, just 4 miles east of the 101 off highway 60 at the Superstition Springs Blvd. exit. The convenient location is minutes from Ahwatukee, Chandler, Gilbert, Mesa, and Tempe, AZ. Coulter Infiniti excels in selection, competitive pricing, service and a customer care program that includes free loaner cars, concierge service, and the kind of responsive support that maintains their customer loyalty. Our experienced sales staff is available daily to answer your questions and make sure you find the Infiniti or quality pre-owned vehicle that's perfect for you. Our Finance Department will make the car buying process as straight forward as possible so you can get on the road in your new Infiniti.

Coulter Infiniti...Holding the Keys to Luxury

The Infiniti FX50 is Revealed

The Infiniti FX50 Performance Concept will be unveiled at the upcoming [2011 Frankfurt Auto Show](#). The FX50 packs some serious muscle under its bulging hood. The 5.0-liter V8 pumps out a very respectable 390-hp. All that power is sent through a 7-speed electronically



Infiniti FX50 gets 14 miles per gallon in the city and 20 miles per gallon when cruising on the highway

controlled automatic transmission with manual shift mode. That manual mode is activated using solid magnesium steering wheel mounted paddle shifters. 20-inch rims and tires bolt to a fully-independent suspension. Combine all of this and you have an SUV that can put many sport sedans to shame. Leather clad 8-way power adjustable, heated and cooled front seats with driver memory, dual-zone automatic climate control, moon roof, and more add to the sense of opulence in this vehicle. Safety is covered with traction control, stability control, anti-lock brakes, and an assortment of air-bags that include curtain style air-bags for both rows of seats. The FX50 receives standard 21-inch wheels and a revised front fascia and grille for 2012. Among the features of the 2012 FX50 are the following:

- Includes FX35 AWD standard equipment
- 390-hp 5.0-liter VVEL® V8
- 20 x 8.0-inch, 5-spoke aluminum-alloy wheels
- Around View® Monitor with Front and Rear Sonar System
- Quilted leather-appointed seating
- Climate-controlled front seats 9.3GB Music Box® hard drive
- Infiniti Hard Drive Navigation System Advanced Climate Control System with auto recirculation, Plasmacluster™ air purifier and Grape Polyphenol Filter

Call Us Today to Reserve Your FX50 - 480-396-1500



15% Off Any Infiniti Accessory

Now through September 30th, take advantage of 15% off any Infiniti Accessory. Visit our [parts department](#) to pick your accessory now!

The History of Labor Day

The first Labor Day holiday was celebrated on Tuesday, September 5, 1882, in New York City, in accordance with the plans of the Central Labor Union. The Central Labor Union held its second Labor Day holiday just a year later, on September 5, 1883. In 1884 the first Monday in September was selected as the holiday, as originally proposed, and the Central Labor Union urged similar organizations in other cities to follow the example of New York and celebrate a "workingmen's holiday" on that date. The idea spread with the growth of labor organizations, and in 1885 Labor Day was celebrated in many industrial centers of the country. Labor Day, the first Monday in September, is a creation of the labor movement and is dedicated to the social and economic achievements of American workers. It constitutes a yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country. The vital force of labor added materially to the highest standard of living and the greatest production the world has ever known and has brought us closer to the realization of our traditional ideals of economic and political democracy. It is appropriate, therefore, that the nation pay tribute on Labor Day to the creator of so much of the nation's strength, freedom, and leadership — the American worker.

